

# La MaMa spoletopen 2012

from June 30<sup>th</sup> to September 15<sup>th</sup> 2012

a project by  
La MaMa Umbria International

Realized with the collaboration of  
City of Spoleto  
La MaMa ETC, New York

and numerous partner Organizations

*from June 30<sup>th</sup> to July 15<sup>th</sup> 2012*

*Special fringe Event of  
Spoleto 55° - Festival dei 2Mondi*

OPEN CALL FOR PARTECIPATION 2012

**La MaMa Spoleto Open** is the *Fringe* event of Spoleto, from **June 30<sup>th</sup> to September 15<sup>th</sup> 2012**. A long summer program that helps the City to open and become alive, offering a creative environment where one can discover new talents and meet interesting forms of art. It creates a place and a time full of surprises and creativity, during which one can present their work, exchange ideas, discover new possibilities, establish new collaborations, meet new people, open unexpected opportunities and have a good time.

As a special fringe event of the **Festival dei 2Mondi Spoleto**, La MaMa Open aims to involve and give visibility to emerging artists in the international art scene and to preview new projects developed by more established artists, during periods of creative residency in Spoleto. La MaMa Spoleto Open is becoming an eagerly awaited appointment for the festival's audience, for many professionals searching to discover new talents and for those artists who wish to present their work in the context of this important international festival.

In 2012 the festival will take place throughout the summer from late June to mid September. The call for proposals is open to every kind of artistic event: individual artists, dance companies, theater, urban and street artists, musicians, buskers, videographers, musicians, DJs and VJs, performers, dancers, designers and visual artists.

### **SPOLETO OPEN PROGRAM**

#### **SELECTION THROUGH INTERNATIONAL CALL FOR PARTICIPATION**

The Spoleto Open program presents the work of artists selected through the international call for participation:

- **performances for conventional theater spaces** (theater, dance, performance),
- **performances for unconventional places outdoors or indoors** (theater, dance, performance),
- **Music** (concerts for various outdoor and indoor locations),
- **visual arts** (painting, video, installation),
- **Buskers and street performers,**
- **Comedians and live acts.**

## **AWARDS**

**SPOLETO OPEN Award**, awarded by a jury of experts to a maximum of 3 projects/performances presented in the Spoleto Open Program. The winning projects, besides receiving a symbolic "trophy", are invited to spend a creative Residency at La MaMa Umbria International, for the preparation of a new work to be presented in the 2013 edition of La MaMa Spoleto Open.

**ROSSOBASTARDO Award**, awarded to the most original performance presented at the **Osteria del Rossobastardo**. Besides receiving a symbolic "trophy", the winning project is invited to present their work in the various events organized by OSTERIA DEL ROSSOBASTARDO throughout the year.

**AUDIENCE Award**, awarded to the artistic project that has received more votes from the audience. The winning projects, besides receiving a symbolic "trophy", are invited to spend a creative Residency at La MaMa Umbria International, for the preparation of a new work to be presented in the 2013 edition of La MaMa Spoleto Open.

**SPOLETO CREATIVA Award**, awarded by a jury of experts for the best project/performance created as part of the International Residency program of La MaMa Umbria International. The winning project, besides receiving a symbolic "trophy", will also be offered the opportunity to present the work at other Fringe festivals and theaters collaborating with La MaMa Spoleto Open and will be granted a budget to be spent towards it.

## **SPACES AND TECHNIQUE**

The spaces (outdoor spaces, unconventional places, small theaters, galleries, etc..) vary depending on the period and availability.

**From June 30 to July 15**, the spaces available are mostly alternative and unconventional spaces.

**From 16 July to 15 September**, the organization will also arrange conventional theater spaces.

The organization will assist the companies/artists in finding a space, according to availability and the needs of the artists. Some spaces will be equipped with minimal lighting and sound equipment. Any other additional requirement, in terms of personnel and equipment, will be sustained by the company.

## **ADVERTISMENT AND COMMUNICATION**

The organization will advertise and communicate all projects and events included in the La MaMa Spoleto Open, giving information for each event as agreed with the artists. It will print a brochure with full details of the timetable and will operate a press office to inform the media of various events. The selected artists will also be promoted on the web site [www.lamamaspoletopen.net](http://www.lamamaspoletopen.net), which will act as a kind of multimedia magazine, with continuous updates, articles, videos, trailers and photo galleries.

In order to make participation at La MaMa Spoleto Open as profitable and meaningful as possible, it is important that every artist or company puts a special effort in advertising and promoting their participation, prior to the arrival in Spoleto and also during their stay. Usually, the success of the participation depends greatly on the commitment and originality that is used to communicate the event, searching for unconventional and surprising alternative ways.

We encourage groups and artists also to produce any type of promotional and advertising material (posters, postcards, brochures, etc.), previous agreement of the organization that has to give permission to use the festival's logo.

### **TICKETS**

Most events of La MaMa Spoleto Open will be free of admission. In some locations, the organization - in collaboration with the company/artist - can decide to establish an entrance fee for the audience, which can vary, depending on the shows, from 5 to maximum of 10 euros. The box office, net of expenses and taxes SIAE, will be made available for the artist or company.

When performing outdoors, the accredited artists (buskers, street artists) may be allowed to solicit donations from the public, going by "hat". This option must be requested by the artist and discussed with the organization of La MaMa Spoleto Open.

### **HOW TO PARTICIPATE**

1. Participation in the La MaMa Spoleto Open (**OPEN PROGRAM**) is free. Artists and companies do not receive any artistic fee or reimbursement for expenses. The costs for travel, accommodation and food are responsibility of the company or artist.

2. The accredited artists can benefit from special rates for sleeping and eating, negotiated by the organization with local hotels and restaurants.

3. According to the availability expressed by the artists, the organization decides which and how many days to assign the credited artist/group.

4. The companies/artists must submit their project only in electronic form (via Internet), by the deadline of April 30, 2012, accompanied by:

- Fully completed application form;
- Description of the project;
- Photos and images (in digital form only);
- Video (mandatory for performances and live entertainment);
- Recordings (required for music);
- CV of the company and/or individual components;

5. The Companies/artist will be responsible to manage their own activities within the spaces that the organization will make available to them, according to a schedule established by the organization.

6. In addition to the communication and publicity that the organization will promote, artists and companies will commit to independently manage their communication and promotion, which must contain, in accordance with criteria set by the organization, the logo of La MaMa Spoleto Open.

7. Regarding the selection of theater, dance and performance projects, will be preferred those proposals that demonstrate the following characteristics: innovation and originality, limited duration (maximum 60 minutes), particular attention towards the engagement of the public, interesting and original use of the spaces, technical feasibility of the project.

8. Should the proposed works involve famous authors with copyright, the participants will be required to present the SIAE authorization for representation.

9. Every Companies/artist selected, should produce ENPALS certificate or equivalent.

10. Street artists and buskers:

- have to be self-sufficient,
- most often will not be possible to have access to electricity,
- the use of power generators is not allowed,
- the use too powerful amplifiers is not allowed (is permitted the use of sound systems running with battery max 50 w),
- the use of full drum sets is not allowed in the street (Max allowed 3 pieces in muted bass drum).

11. The artists, invited or accredited, must comply with the time schedule and the locations specified by the organization.

12. The organization may invite artists or groups to join the program, even after the deadline, for special artistic merits, considering that the presence of the artist/group will help to raise the quality of the event.

13. In accordance with the objectives of the organization to engage young and non-traditional audiences, as well as industry experts, artists and companies participating in the program of La MaMa Spoleto Open, may be invited to events such as "meet the artists" conferences and other promotional activities, showing (where possible) short extracts of their work and participating in conferences and meetings with the public.

14. Proposals must be sent via e-mail, including video and images. Artists can send links to materials on youtube, vimeo, flickr, or similar. For sending big files, we recommend using systems such as we transfer (<https://www.wetransfer.com/>) or similar.

15. The selection will be made at the discretion of the artistic coordination and will be announced no later than May 15, 2012, with notification via email. On receipt of the notice, the selected artists should contact La MaMa Spoleto Open as soon as possible to discuss the details of participation and the calendar.

16. All proposals must be received **no later than April 30, 2012** (deadline).

17. The documentation submitted with the proposals, including videos and images, will not be returned to the artists and will remain in the archive of the Spoleto Fringe.

Interested parties may send the form attached to this mail, and other material required or LINK reference to:

**La MaMA Spoleto Open**

Via XVII settembre - 06049 Spoleto (PG)

Mail: [lamamaspoletopen@gmail.com](mailto:lamamaspoletopen@gmail.com)

Tel. +39 0743 222601

**STAGE/INTERNSHIP**

From June 20 La MaMa Spoleto Open will be open also for Stage/Internship in:

- **PRESS OFFICE and MULTIMEDIA JOURNALISM**
- **PRODUCTION and ORGANIZATION**

Those interested in requesting to participate in the internship, can send a mail request with a bio attach to the mail: [lamamaspoletopen@gmail.com](mailto:lamamaspoletopen@gmail.com)

**Thank you and see you soon!**

[www.lamamaspoletopen.net](http://www.lamamaspoletopen.net)

